

PRESS RELEASE, May 2015

MAISON MACA at Art Athina art fair, 4 - 7 June 2015, Athens, Greece

<https://maisonmacaartfairs.wordpress.com>

ELSKA (Old Norse):

To care for, cultivate, cherish. Dear, precious. To spur, drive, be enthusiastic. To move, go.

Art as a way and a daily ritual of being devoted to and grow in affection for Life, the living, the unknown. I represent 11 artists at ART ATHINA art fair this year, because I want to show devoted artists to a big crowd of audience. We are a group of artists with a belief that to be an artist is not a competitive nor isolated activity, artists are here to help fellow artists for the sake of developing the strongest and most free art within a culture. To be an artist is to **care** for society, our development and to further intelligence of sensitivity, to be an artist is to **cultivate** knowledge independently of the interests of economy. To make art is to **cherish** the open mind, and the artwork is **dear** and **precious** as it **spurs** freedom of speech, **drives** new ideas, aspires **enthusiasm** for Life. The artwork **moves** our definitions of ourselves, it questions deeply our directions and origin, it studies our emotions and through art we **go** to new land.

MAISON MACA @ ART ATHINA, PLATFORMS PROJECT, booth P40

Sian Kristoffersen, Natsuko Uchino, Nikos Branidis, Line Kallmayer, Jóhan Martin Christiansen, Helene Nymann, Evi Lampropoulou, Christian Bang Jensen, Amalia Vekri, Adam Christensen and Augusta Atla

A group of artists from France, Japan, Denmark, Faroe Islands, Greece and England - most of us have lived a nomadic lifestyle on and off since the survival of the artist is an outsider lifestyle in order to make it happen.

MAISON MACA is a contemporary art space situated in a 130 m² warehouse space in the historical centre of Athens overlooking the splendid view of our European art historical cradle: Acropolis. It serves as a experimental house for contemporary art through hosting residencies for artists and public events. MACA is founded in order to provide a space for open and free artistic dialogues between international artists, it follows no visual trends or styles, nor economical aspects of the art-scene. MACA serves as a playground for the artists' processes, a platform to connect artists, a house for a free growth of art in society, a house for artists to meet and publicly expose their ideas.

MAISON MACA was established in 2014 by the Danish visual artist Augusta Atla and hosts 3-4 residencies pr year and 4-6 public events pr year, events with artist-talks, artist-dialogues, poetry evenings, short exhibitions and performances.

MAISON MACA

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